

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant :	Sumit Agarwal et al.	Art Unit :	3622
Serial No. :	10/676,369	Examiner :	William A. Brandenburg
Filed :	October 1, 2003	Conf. No. :	3222
Title :	DETERMINING AND/OR USING END USER LOCAL TIME INFORMATION IN AN AD SYSTEM		

**MAIL STOP AF**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

AMENDMENT IN REPLY TO ACTION OF NOVEMBER 3, 2008

Please amend the above-identified application as follows:

**Amendments to the Specification** begin on page 2 of this paper.

**Amendments to the Claims** are reflected in the listing of claims which begins on page 3 of this paper.

**Remarks/Arguments** begin on page 12 of this paper.